

Lifestyle Award 2019 Application Form

In order to ensure that your products are eligible for entry and selection, please read the entry rules carefully and fill in the following information as required: (*) mark is mandatory

Application deadline: 16 August 2019

Information of contestant:

Brand / Manufacturer / Agent (Chinese)		Brand / Manufacturer / Agent (English) *	
Address*			Postcode*
Contact*		Phone*	Fax
Mobile phone*		Email*	Website

Information of Competing Product:

Product name*	Chinese*:	English:
Designer information:	In-house designer:	External design team:
Time to market (check):	2017	2018
	2019	
<p>Clear and detailed product description (500-1200 words) *</p> <p>Please describe your product: What is it? What problem does it solve? What does it offer to consumers? Why can it win the prize? What makes it stand out among similar products?</p> <p>Statement (English, no more than 1500 characters)</p> <p>The product recommended by this company is promised to comply with the national statutory production and sales regulations and related quality safety and hygiene standards.</p> <p>Seal of contestant:</p>		
<p>Please provide: 5 photos related to the competing product (including product photos, scene photos). Only JPG or PDF files with a resolution greater than 300 dpi will be accepted.</p> <p>1) 1-2 product photos; 2) 3 product scene photos (JPEG or PDF files with a resolution greater than 300 dpi)</p>		

Please email the above application form with the photos to la@designbox.com.cn or fun.guo@china.messefrankfurt.com before **Aug 16th, 2019**.

Contact: Fun Guo, Tel: +86 21 6160 8575.

Messe Frankfurt (Shanghai) Co., Ltd. / DesignBox Communications

July 2019